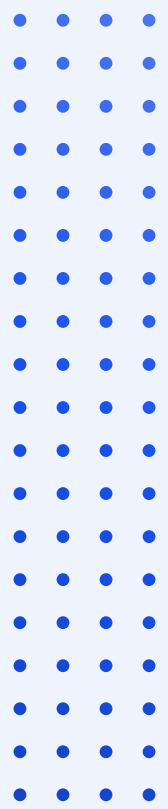


200 leaks, zero data breaches

How Lagardère prevents 200+ data leaks from turning into major breaches every year with CybelAngel



“CybelAngel is the only solution that detects a potential crisis before it effectively becomes one.”

Thierry Auger

Deputy CIO and CISO, Lagardère



Executive Summary

CHALLENGES

Created in 1992, Lagardère is an international group with operations in more than 40 countries worldwide. It employs over 30,000 people and generated revenue of €7,211 million in 2019.

In 2018, the Group launched its strategic refocusing around two priority divisions: Lagardère Publishing (Book and e-Publishing, Mobile and Board games) and Lagardère Travel Retail (Travel Essentials, Duty Free & Fashion, Foodservice). The Group's operating assets also include Lagardère News and Lagardère Live Entertainment.

Like many multinational enterprises, the Lagardère group's global operation relies on dozens of siloed supply chains relying on hundreds of information systems.

With limited visibility across this complex IT ecosystem, the CISO's team was forced to adopt a "wait-and-see" posture when it came to potential data leaks. They relied on business units to detect and escalate data breaches only after they happened, resulting in expensive containment costs and substantial financial losses.

The Lagardère group's Security Team needed a way to protect their global operation from critical data leaks, before they damaged their business.

SOLUTION

The Lagardère group selected CybelAngel to detect and resolve their data leakage challenges. The team benefits from continuous monitoring for company-specific markers, automated alerting across the broadest range of digital sources, and contextualized Incident Reports. CybelAngel's zero-false-positives solution ensures they can focus on real threats. The CISO's team can now anticipate risks and prevent damages before leaks turn into costly breaches.

RESULTS



200+ third-party-related breaches are prevented each year



Increased visibility over complex and distributed enterprise IT ecosystems



Accelerated incident response thanks to zero-false positives, real-time alerting, detailed and actionable incident reports



No additional resource required to operate the solution

